

Our vision

Ilfracombe, a coastal town in North Devon, faces significant challenges related to poverty and deprivation. It has the highest overall levels of urban deprivation hotspots in Devon and the lowest healthy life expectancy among rural towns in England, over a decade below that of the healthiest towns in Devon. 29.5% of residents in Ilfracombe town centre are income deprived compared to 1.6% in Exton, Devon ([DCC, 2024](#)). Poverty leads to unjust and preventable differences in people's access to opportunities, resources, services, and outcomes.

The Ilfracombe Poverty Truth Commission serves as a platform to create real change, where people with lived experience of poverty work collaboratively with Civic leaders, valuing diversity of experience.

We aim to enable change by listening, learning and designing together, driving initiatives and committed to tackling the root causes and effects of poverty.

Our Commission will sow the seeds to enable the conditions for change that help people at risk of, or experiencing, poverty to have the physical and emotional resources they need to thrive.